



simple use beauty

D E P I L A T O R Y P R O D U C T S

2018

Simple Use Beauty is the most important Greek manufacturer of depilatory products based in wax, supplementary depilation products like heaters, pre/post depilation gels, oils, emulsions and lotions, as well as special treatment products like massage oils and paraffins. Our manufacturing and exporting capacity (which brings SUB products to many countries worldwide), together with the excellence of our products, places Simple Use Beauty in the leading position of the Greek relevant industry. Our outstanding performance is characterized by:

The Expertise of our executives and cosmetic scientists, which is used in the study and development of innovative formulas, as well as in the certified, fully controlled manufacturing of superior and premium products in an internationally competitive quality-cost ratio.

The Fully Integrated manufacturing system which gives us the flexibility to provide our partners worldwide with business solutions and highly profitable deals for the distribution of Simple Use Beauty labeled products, as well as of products with private labels.

The Capability to plan and develop complete, unique and modern cooperation projects that define our business strategies and worldwide operations, especially for the multilevel 360-degree support which covers the technical and commercial development of the professionals in the field, with special informative and training programs.

We Believe in the power of the expertise and experience that we put forward in the study and development of formulas that characterize the products we manufacture.

Our Aim is the continuous contribution in the development of professional waxing services, by providing innovative and pioneering ideas, expressed with next-generation products, as well as with cooperations resulting in the creation of business opportunities and unique professionals.

Committed to the Evolution of Waxing





WAXING

Superior & Premium Formulas
Film Waxing
Pre/Post Depilation

OLIVE OIL

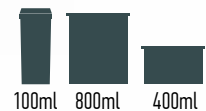
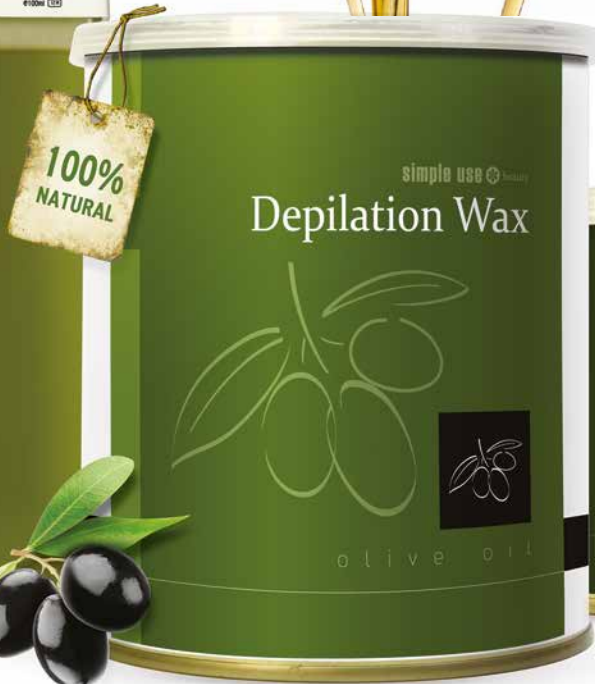
100% Natural Product based on Greek Olive Oil

Simple Use Beauty introduces
Olive Oil Depilation Wax
based on 100% natural ingredients.

Its unique and superior formula, besides the
highly effective depilatory action, offers the
skin all the beneficial qualities of olive oil:

- \ strong anti-oxidant effect
- \ increased elasticity
- \ nourishment
- \ hydration
- \ cell regeneration
- \ reduced irritations
- \ accelerated healing of abrasions.

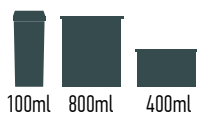
LIPOSOLUBLE **SUPERIOR** FORMULA



LIPOSOLUBLE PREMIUM FORMULA

100ml 800ml 400ml





LIPOSOLUBLE PREMIUM FORMULA

MELON TiO₂



GREEN APPLE TiO₂



STRAWBERRY PEARL



PEACH PEARL



ALOE VERA PEARL



ROSEMARY PEARL



LITZEA PEARL



WAXING



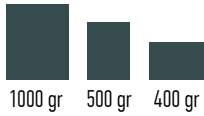
HOT WAX

Film Wax in Drops
Cakes

FILM WAX HOT

NEW FORMULA EXTREME ELASTICITY

LIPOSOLUBLE PREMIUM FORMULA



HONEY YELLOW DROPS



TITANIUM TiO2 PINK DROPS



CHLOROPHYLL GREEN DROPS



NOTE: We can produce the same quality of Film Wax Drops using the fragrance and color of your preference.

LIPOSOLUBLE PREMIUM FORMULA

FILM WAX HOT



NEW FORMULA EXTREME ELASTICITY

AZULENE BLUE DROPS



BLACK VELVET BLACK DROPS



SILK BEIGE DROPS with ZINC Oxide



NOTE: We can produce the same quality of Film Wax Drops using the fragrance and color of your preference.

HOT WAX CAKES

NEW FORMULA EXTREME ELASTICITY

LIPOSOLUBLE PREMIUM FORMULA



TITANIUM TiO₂ PINK



AZULENE BLUE



CHLOROPHYLL GREEN



HONEY YELLOW



NOTE: We can produce the same quality of Hot Wax Cakes using the fragrance and color of your preference.



WAXING

PRE / POST

Gels, Oils, Emulsions, Lotions



PRE DEPILATION GEL

\\ FREE OF MINERAL OILS AND PARABENS



Simple Use Beauty's **PRE DEPILATION GEL** is a product specially formulated to prepare the skin for waxing. The combination of its basic ingredients achieves the removal of greasiness from the skin, giving the opportunity for better adhesion of the wax on the hair, as well as the removal of the bristle.

Also, it has a slight anti-septic effect, protecting the skin from any potential inflammation after waxing, a slight cooling effect for more enjoyable waxing and a moisturizing action for the prevention of possible dehydrating effects. It has a very pleasant aroma.

INGREDIENTS: Aqua, Alcohol Denat, Butylene Glycol, PEG-40 Hydrogenated Castor Oil, Phenoxyethanol, Carbomer, Panthenol, Triethanolamine, Chlorphenesin, Parfum (Fragrance), Hamamelis Virginiana Flower Water, Disodium EDTA, Menthol, Benzophenone-4, Camphor, Potassium Sorbate, Methylchloro-isothiazolinone, Methylisothiazolinone, Benzyl Alcohol, CI 14720, CI 28440.



POST DEPILATION OIL



Simple Use Beauty's **POST DEPILATION OIL** is the ideal product to use, in order to avoid redness, itching, or other similar effects on skin, after waxing. If what you want, is to reduce, or even eliminate completely, these unwanted effects, especially in cases of very sensitive skins, the use of Simple Use Beauty's Post Depilation Oil is a "must". At the same time, it removes possible wax residues, cleaning and soothing the skin, while offering a cooling effect.

INGREDIENTS: Paraffinum Liquidum (Mineral Oil), Prunus Amygdalus Dulcis (Sweet Almond) Oil, Bisabolol, Aqua (Water), Parfum (Fragrance), CI 61565, Limonene, Linalool, Geraniol, Coumarin.



POST WAXING

POST WAXING

POST DEPILATION EMULSION



400 ml 150 ml

\\ FREE OF MINERAL OILS AND PARABENS



Simple Use Beauty's **POST DEPILATION EMULSION** is a product that can be applied on the skin right after the removal of wax's residues. It is also recommended to use Emulsion for 5-7 consecutive days after the first application because its active ingredients decelerate hair growth.

Furthermore, its special formula helps in limiting irritations, while hydrates the skin and improves the healing of possible abrasions caused during waxing. Emulsion, can also be applied after using a water-soluble depilatory product, like Sugaring products, in order to remove the relative residues, as well.

INGREDIENTS: Aqua, Ethylhexyl Stearate, Glycerin, Cetearyl Alcohol, Cyclopentasiloxane, Hydrolyzed Wheat Protein, PVP Copolymer, Polyacrylamide, C13-14 Isoparaffin, Laureth-7, Panthenol, Salix Alba (willow) Bark Extract, Propylene Glycol, Centella Asiatica Extract, Citrus Aurantium Dulcis (Orange) Fruit Extract, Chlorphenesin, Phenoxyethanol, Dimethicone, Ceteareth-33, Dimethiconol, Parfum (Fragrance), Allantoin, Disodium Edta.

POST WAXING

POST DEPILATION 2PHASE LOTION



400 ml 150 ml

\\ FREE OF MINERAL OILS AND PARABENS



Because of its two-phases (oily and aqueous), Simple Use Beauty's **POST DEPILATION 2PHASE LOTION** has, consecutively, a double action.

During oily phase, the highly skin-friendly ingredients, camphor and menthol, combined, remove the residues of wax while leaving a pleasant cooling sensation, instead of the greasy feeling which is left by mineral oils.

The aqueous phase, being rich in emollients and moisturizing ingredients, such as hyaluronic acid, hydrates the skin and offers a silky texture on it.

INGREDIENTS: Aqua, Cyclopentasiloxane, Hydrogenated Poly-decene, Cyclohexasiloxane, Sodium PCA, Dimethiconol, Sodium Chloride, Parfum, Glycerin, Allantoin Panthenol, Menthol, Sodium Dehydroacetate, Benzophenone-4, Camphor, Sodium Hyaluronate, Benzyl Alcohol, Epigallocatechin Gatllyl Glucoside, Gallyl Glucoside, Propyl Gallate, Dehydroacetic Acid, CI 14720, CI 28440.

SKIN & WELLNESS CONCEPT

NATURA  LITES

Superior 100% Natural Formulas
Waxing & Sugaring
Pre/Post Waxing & Sugaring

NATURAL
WAXING

100% NATURAL SUPERIOR FORMULA

OLIVE OIL CLOVE ESSENTIAL OIL

HYDROplus

Hydro Plus is a delicate water-soluble oil, exclusively developed for the pre-depilation treatment of dry skins. Its superior formula, based on ingredients of 100% natural origin, makes it ideal for the preparation of the body area to be depilated, while it serves the *Naturalites Waxing & Skin Wellness Concept™* due to the cosmetic properties of olive oil, coconut, sunflower and chaste tree. For *Naturalites* preparation methodology, **Hydro Plus** is a luxurious massaging oil with strong aromatherapeutic properties due to the warm, eastern aroma of Clove Essential Oil, which leaves the skin ideally prepared for depilation and the human senses relaxed and receptive.

400ml e 14 fl.oz



< PRE DEPILATION

Massage, Aromatherapy and Pre-Depilation Treatment

ROLL-ON CARTRIDGE
100ml
VASE
500ml



DEPILATION WAX >

xREGEN

An exquisite, refined oil, exclusively developed for the post-depilation treatment of dry skins. Its superior formula, based on ingredients of 100% natural origin, makes it ideal for the cleansing and treatment of the depilated body area, while it serves the *Naturalites Waxing & Skin Wellness Concept™* due to the cosmetic properties of olive oil, calendula, apricot seed, sunflower, chaste tree and vitamin E. For *Naturalites* treatment methodology, **xRegen** is a sophisticated, soothing and skin regenerating oil with strong aromatherapeutic properties due to the warm, eastern aroma of Clove Essential Oil, which leaves the skin clean and silky smooth.

400ml e 14 fl.oz



 THE VASE IS SUITABLE FOR USE IN A MICROWAVE OVEN

< POST DEPILATION

Cleaning, Regenerating and Soothing Post-Depilation Skin Treatment

SPECIALLY FORMULATED FOR

 NORMAL SKIN



PRE DEPILATION >

Massage, Aromatherapy and Pre-Depilation Treatment

ROLL-ON CARTRIDGE

100ml

VASE

500ml



 THE VASE IS SUITABLE FOR USE
IN A MICROWAVE OVEN



< DEPILATION WAX

POST DEPILATION >

Cleaning, Regenerating and Soothing Post-Depilation
Skin Treatment

100% NATURAL SUPERIOR FORMULA

SWEET ALMOND OIL THYME ESSENTIAL OIL

EqualZR

Equalizer is a delicate water-soluble oil, exclusively developed for the pre-depilation treatment of normal skins. Its superior formula, based on ingredients of 100% natural origin, makes it ideal for the preparation of the body area to be depilated, while it serves the *Naturalites Waxing & Skin Wellness Concept™* due to the cosmetic properties of sweet almond oil, sunflower and chaste tree. For *Naturalites* preparation methodology, **Equalizer** is a luxurious massaging oil with strong aromatherapeutic properties due to the terrestrial, soothing aroma of Thyme Essential Oil, which leaves the skin ideally prepared for depilation and the human spirit pure and receptive.



400ml e 14 fl.oz

NormalZR

Normalizer is an exquisite, refined oil, exclusively developed for the post-depilation treatment of normal skins. Its superior formula, based on ingredients of 100% natural origin, makes it ideal for the cleansing and treatment of the depilated body area, while it serves the *Naturalites Waxing & Skin Wellness Concept™* due to the cosmetic properties of sweet almond oil, calendula, grape seed, sunflower, chaste tree and vitamin E. For *Naturalites* treatment methodology, **Normalizer** is a sophisticated, soothing and skin regenerating oil with strong aromatherapeutic properties due to the terrestrial, soothing aroma of Thyme Essential Oil, which leaves the skin clean and silky smooth.



400ml e 14 fl.oz

100% NATURAL SUPERIOR FORMULA

SESAME OIL ROSEMARY ESSENTIAL OIL

CLRComplex

Clear Complex is a delicate water-soluble oil, exclusively developed for the pre-depilation treatment of oily skins. Its superior formula, based on ingredients of 100% natural origin, makes it ideal for the preparation of the body area to be depilated, while it serves the *Naturalites Waxing & Skin Wellness Concept™* due to the cosmetic properties of sesame oil, sunflower and chaste tree. For *Naturalites* preparation methodology, **Clear Complex** is a luxurious massaging oil with strong aromatherapeutic properties due to the frisky, energising aroma of Rosemary Essential Oil, which leaves the skin ideally prepared for depilation and the human spirit high and receptive.

400ml e 14 fl.oz



< PRE DEPILATION

Massage, Aromatherapy and Pre-Depilation Treatment

DEPILATION WAX >

REStore!

An exquisite, refined oil, exclusively developed for the post-depilation treatment of oily skins. Its superior formula, based on ingredients of 100% natural origin, makes it ideal for the cleansing and treatment of the depilated body area, while it serves the *Naturalites Waxing & Skin Wellness Concept™* due to the cosmetic properties of sesame oil, calendula, jojoba, sunflower, chaste tree and vitamin E. For *Naturalites* treatment methodology, **REStore!** is a sophisticated, soothing and skin regenerating oil with strong aromatherapeutic properties due to the frisky, energising aroma of Rosemary Essential Oil, which leaves the skin clean and silky smooth.

400ml e 14 fl.oz



ROLL-ON CARTRIDGE
100ml
VASE
500ml



 THE VASE IS SUITABLE FOR USE IN A MICROWAVE OVEN

< POST DEPILATION

Cleaning, Regenerating and Soothing Post-Depilation Skin Treatment

SPECIALLY FORMULATED FOR

 SENSITIVE SKIN

with natural
Grape Seed Oil

Rich in vitamins C, D, and E
polyphenols and antioxidants
Acts as an able moisturizer
and cleanser



PRE DEPILATION >

Massage, Aromatherapy and Pre-Depilation Treatment

ROLL-ON CARTRIDGE

100ml

VASE

500ml



THE VASE IS SUITABLE FOR USE
IN A MICROWAVE OVEN

POST DEPILATION >

Cleaning, Regenerating and Soothing Post-Depilation
Skin Treatment

100% NATURAL SUPERIOR FORMULA

SUGAR
ROSE EXTRACT



PREpaRe

A delicate water-soluble oil, exclusively developed for the pre-depilation treatment of sensitive skins. Its superior formula, based on ingredients of 100% natural origin, makes it ideal for the preparation of the body area to be depilated, while it serves the *Naturalites Waxing & Skin Wellness Concept*™ due to the cosmetic properties of grape seed oil, sunflower and chaste tree. For *Naturalites* preparation methodology, PREpaRe is a luxurious massaging oil with strong aromatherapeutic properties due to the celestial, delicate aroma of Rose Essential Oil, which leaves the skin ideally prepared for depilation and the human senses ecstatically tranquil.

400ml e 14 fl.oz

< PRO SUGARING



SOOTH₂O

An exquisite, aqueous, moisturizing lotion, exclusively developed for the post-depilation treatment of sensitive skins. Its superior formula, based on ingredients of 100% natural origin, makes it ideal for the cleansing and treatment of the depilated body area, while it serves the *Naturalites Waxing & Skin Wellness Concept*™ due to the cosmetic properties of Hyaluronic Acid, Panthenol and Aloe Vera. For *Naturalites* treatment methodology, SOOTH₂O is a moisturizing, soothing and skin regenerating lotion with strong aromatherapeutic properties due to the celestial, delicate aroma of Rose Essential Oil, which leaves the skin clean and silky smooth.

400ml e 14 fl.oz

100% NATURAL SUPERIOR FORMULA

TRADITIONALLY FORMULATED FOR



BIKINI & SENSITIVE SKIN AREAS

SUGAR

HONEY & LEMON



e 500ml

 THE VASE IS SUITABLE FOR USE
IN A MICROWAVE OVEN

BRAZILIAN **SUGARING**

honey and lemon for the skin

Honey is a natural moisturizer and anti-aging ingredient, essential for a soft, glowing, and younger skin. It is highly effective and contains many phytonutrients that are extremely helpful for skin care. Natural honey contains the properties of antibacterial and enzyme which fight against the building up of bacterial imbalances and poisonings. Thus, it keeps the pores clean, prevents irritations and helps in the healing process, while at the same time, it nourishes the skin perfectly.

Lemon has antibacterial and antioxidant properties which boost the immune system. It has also, anti-inflammatory properties and when it penetrates deeply into the skin, helps it to absorb impurities from the pores, keeping it fresh, smooth and wrinkle free. It is also a natural antiseptic which heals minor wounds, prevent infections and expedite healing.

All the above, make the combination of honey and lemon ideal for hair removal on very sensitive areas of the body, like bikini lines, underarms, face, etc. promoting a healthy skin, in general.

POST DEPILATION TREATMENT
SKIN CARE EMULSION

DEPILcare

Soothing • Moisturizing • Anti-Ageing

Body Hair Growth Inhibitor

with natural

Olive Oil, Sesame Oil and Sweet Almond Oil

premier quality skin care

DEPILcare is a gentle and rich emulsion for the care of all skin types, with a sensual aroma of **Geranium Essential Oil** and ingredients of 100% natural origin, ideal for the immediate and long term treatment of body areas that have been depilated. Its specially studied formula, based on **Organic Olive Oil, Sesame Oil, Almond Oil** and other active ingredients and essential oils of fruits, plants and herbs, moisturizes ideally the skin, soothes it by minimizing irritations and redness, while, at the same time, offers an anti-ageing action and acts as an inhibiting factor for body hair growth. Its unique composition makes it ideal, even for the daily care of the skin, as a care emulsion.



200ml e 7 fl.oz

IDEAL FOR PROFESSIONAL USE
but mainly FOR SALON RETAIL



Sugaring Paste
Sugaring with Strips
Pre / Post Sugaring

BODY
SUGARING

100% NATURAL SUPERIOR FORMULA

BODY SUGARING SUGAR



BODY SUGARING with STRIPS

Performed similarly to waxing, the product is applied in the direction of hair growth and removed in the opposite direction with a depilation strip. For better results with short hair, it can be applied and removed in the opposite way, as well.

BODY SUGARING PASTE

Considered the traditional technique, a warmed thick mixture is applied first in the opposite direction of hair growth using the hands. It's then flicked off in the direction of hair growth.

BODY SUGARING V-CONTROL

It is used as an additive mixed with the Depilation Paste, in order to regulate the viscosity of the mixture, so it can be used on a variety of skin types and hair thickness/length.

BODY SUGARING AFTER EPILATION LOTION

A gentle lotion to use immediately after sugaring, in order to clean the skin from possible residues. At the same time it soothes and hydrates the depilated area. It is safe to use on the face as well.



SPECIAL HEATER

15W
Specially Designed
for
Sugar Heating



BODY SUGARING ROLL-ON CARTRIDGES

The product is applied in the direction of hair growth and removed in the opposite direction with a depilation strip. For better results with short hair, it can be applied and removed in the opposite way, as well.



Massage Oils
Paraffins

SPECIAL
TREATMENT

TREAT FOR SKIN & SENSES

MASSAGE OILS



LAVENDER



COCONUT



JASMINE



1000 ml 500 ml



ORANGE



VANILLA



NEUTRAL



LEMON

TREAT FOR SKIN & SENSES

PARAFFINS



ALOE VERA



PEACH



LAVENDER



ROSE



NATURAL

500ml



KIT' EPIL

Epilation KIT

All that is needed for waxing at-home.

Contains: Heater, Roll-On Cartridge,
Post Depilation Oil, Depilation Strips.



Roll-On Cartridge Heaters
Epilation KIT
Consumable Supplies

SALON/SPA
SUPPLIES

DOUBLE & SINGLE

HEATERS



Professional Double & Single Wax Heaters

Capable to have the wax ready for use in just 20 mins.

Power **35 Watts** each - Lids in **multiple colors** - Thermostat ready

1 Year Warranty.



CARTON BOX PACKAGING



TRANSPARENT PVC PACKAGING

PROFESSIONAL SPA & BEAUTY SALON SUPPLIES



PAPER ROLL / SHEET

- » N.W Roll: 60cm \ 17gr
- » N.W Roll: 60cm \ 21gr
- » N.W Roll: 60cm \ 40gr
- » Double Paper Roll: 60cm
- » Plastic Paper Roll: 60cm
- » Plastic Paper Roll: 70cm
- » Coloured Sheets

ROLL & STRIPS

for Depilation

» Roll: 100m \ 95gr

» Strips: 100pcs \ 95gr



KIMONO & STRAPLESS

Non Woven



EPILATION NEEDLES

GOLD \ INSULATED \ STEEL

K2, K3, K4: 50 pcs



EVA SLIPPERS

TANGA for WOMEN & MEN

BOXER SHORTS

NON WOVEN & PLASTIC SHOWER CAPS



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